

Coshocton County Coordinated Transportation Agency
Agenda - Transportation Advisory Board Meeting
September 17, 2020 @ 10 a.m. via Zoom Video Meeting

- I. Welcome/Introduction – Valerie thanks everyone for taking time to attend the second CCCTA virtual Board meeting. She stated that she would take a screenshot and mark all names down for attendance purposes. She explained that not a lot has changes since the last meeting and that she would be pretty quick because Tracy has the bulk of the importance to discuss regarding the LDTP.
- II. Minutes from the June 11, 2020 Meeting were emailed to each member prior to the meeting. Valerie asked that if anyone did not receive them or had questions/changes to please let her know.
- III. Update –
 - A. CCCTA/COVID-19 – Valerie stated that CCCTA is still continuing to social distance in the vehicles, which still makes it difficult on the smaller shuttles and mini vans because they cannot transport more than 1 or 2 people in those at a time. She explained that masks are still very much encouraged for passengers and the Drivers are wearing their masks and gloves at all times as well as sanitizing and disinfecting every chance they get, including between passengers.
 - B. Ridership – seems to be back up pretty steadily. Most days they are providing between 50-60 rides, which is up from the 20-30 the agency was seeing a few months ago. Most of our Hopewell Industries (The FUSE Network) clients are not going back yet, so that takes a toll on the ridership numbers. Those individuals were about 60% of what CCCTA did prior to going public as well as prior to COVID. Valerie stated that the agency has been running about every vehicle in their fleet every day, but part of that is due to the social distancing requirements.
 - C. Public Fares – Valerie explained that they are still waiving general public fares and will most likely continue to do this through the end of the year. They have been doing quite a bit of advertising in the Beacon in order to get the word out in hopes that with it being free people will utilize it and they do have quite a few people who are taking advantage of it.
- IV. 2021 ODOT Grant Awards – Valerie was notified on August 12 of the Agency's 2021 awards from ODOT. Under 5311 Operating and Capitalized Maintenance, they were awarded \$507,285 for 2021, which includes over \$190,000 of CARES Act funding at 100%.

Valerie explained that because of the CARES act money this year, the agency has been able to purchase additional items for the vehicles that they would not have been able to without this funding. She also mentioned that she was looking into purchasing a Sanitization Mister/Fogger to clean the vehicles with.

Under 5339 – Bus and bus facilities program the agency was awarded 2 replacements One of the shuttles is technically considered a 2020 vehicle because ODOT had enough CARES act funding to go ahead and award more vehicles so the agency was lucky enough to be able to get a replacement vehicle for shuttle #1 that they were originally turned down for from the beginning of this year. This will give CCCTA two large shuttles which will replace our #1 and #2 shuttles.

Valerie stated that the Mobility Management program was awarded \$63,369 for 2021 including \$30,00 at 100% through the CARES act funding.

Under OTP2, which is State Funds, we were granted 2 Expansion vehicles to add to our fleet. Valerie's hopes with those two vehicles is to start Jobs transportation routes within the county and then hopefully to the industrial park in Newcomerstown as well. Valerie explained that she had been in contact with Shannon Hursey in Tuscarawas County to work together to provide this transportation.

Our MMV from this year's 2020 award actually got delivered on August 24th. The agency is still in the process of getting it lettered and logoed and on the road!

In total, by mid-year 2021 the agency will have a total fleet of 13 CCCTA vehicles.

Valerie then turned the meeting over to Tracy.

V. Mobility Management Update -

- A. Office Status – Tracy Haines, Mobility Manager is still working both in the office and remotely from home. The MM Budget remains solid as we had rollover funds of \$25,903 from 2019 and received CARES Act funding at 100% (no match required) to assist us through the COVID-19 Pandemic. The MM application for 2021 was successful and awarded \$63,369, which includes \$30,000 from the CARES Act fund at 100%. Any remaining funds from 2020 will be rolled over into the 2021 MM Budget.
- B. Advertising – Tracy explained despite marketing efforts much of the public was still confused about the role of Mobility Manager and what this position can offer Coshocton County residents. Tracy and Valerie recently shared a full-page ad in the Coshocton Beacon. Going forward each agency will aggressively market separately. The MM ads will focus on consumer needs and matching those needs to the appropriate resources while Valerie's ads will focus on providing transportation services. Tracy explained earlier marketing of CCCTA's new public transportation service were put on hold due to the Covid-19 pandemic. As marketing resumes the public service and waived fares will be a focus in hopes of informing as many county residents as possible about the service and how to use it.
- C. PPE – The Mobility Manager continues to distribute PPE to local providers and county residents considered at risk. 500 bags containing masks, hand sanitizer and informational flyers were delivered by the Coshocton Senior Center with home delivered meals. I am prepared to do a 2nd round for them if needed. I have also supplied local DD workshops and taxi companies with masks and hand sanitizer. I am working on a cooperative purchase of touchless hand sanitizer dispensers with Rich from SEAT and Shannon Hursey, Tuscarawas Mobility Manager. By combining our orders, we were able to save \$10 per unit. I will be supplying the dispensers to CCCTA, RHDD and Midwest Innovations. We are also considering the purchase of a mister or fogger machine to sanitize vehicles as well as a heat machine to help with bed bugs.

VI. Regional Efforts - OMEGA Committees – Tracy explained Coshocton County is included in OMEGA's 9 County Regional Pilot Program. Deb Hill is the new Transit Planner and facilitates many of the meetings Tracy participates in. The accomplishments of this program are being looked at across the state and could possibly set standards on a national level. Listed below are the committees Tracy is participating in.

- A. Regional Coordinated Council
- B. Steering Committee
- C. Safety Plan

- D. Tri-County Active Transportation Plan
- E. One call/One click training NCMM
- F. Funding for Regional Projects

VII. Locally Developed Transportation Plan (LDTP) – Tracy explained the importance of everyone’s participation in completing the 2020 update for Coshocton County’s Locally Developed Human Services Transportation Plan. The survey was completed prior to the Covid-19 pandemic. Since the completion of the survey all meetings have been held through Zoom. Tracy feels this has slowed the process of finishing the plan update and would like to hold a face-to-face meeting. Tracy asked for a show of hands for those who would be willing to participate in an in-person meeting. Most attendees raised their hand and Tracy agreed to schedule a meeting soon. The following items (A, B, C, D & E) will be on the agenda to be completed at the meeting.

- A. Identified Unmet Needs
 - i. Need for Multi-Use Paths/Repairs to Existing
 - ii. Need for Advertising/Promotion of Existing Services
 - iii. Expansion of Services in Coshocton County

- B. Establish Goals for Each Unmet Need
- C. Develop Strategies to Achieve Goals
- D. Timeline for Implementation

E. Public Involvement - Tracy explained, once the above steps were complete she would then reach out to the public for their input. She plans to use the resources listed below to reach as many Coshocton County residents as she can, in hopes of Commissioner’s gathering addition input prior to the finalizing/adoption of the plan updates.

- i. Social Media
- ii. The Coshocton Beacon
- iii. WTNS Radio
- iv. Flyers

VIII. Multi-Use Paths – Tracy reached out to John Cleek for an update last week and was informed we are just waiting on the Engineer’s final plans. Once we receive the plans, they will be presented to the County Commissioners for approval and then put out for bid. The project is expected to be completed prior to year-end. Once the South 6th Street project is complete Tracy would like to focus on additional paths along Browns Lane and South 2nd Street to connect to the new multi-use path on the north end of the city.

IX. Discussion/Comments – Valerie asked if anyone had anything to share. Mr. Rob McMasters stated that the Commissioners had purchased a fogger that CCCTA should be able to use for their vehicles instead of purchasing one themselves.

Mrs. Tiffany Swigert stated that any advertising/promotion she could share on the Port Authority’s facebook page she would be more than happy to do. Mrs. Amy Crown and Mrs. Sherri Gibson also seconded Tiffany’s comment. Tiffany also mentioned reaching out to Kirby Hasseman and possibly doing a video with him.

Mrs. Lynn Mizer stated putting a flyer out that stated FREE Transportation and to call for more information would be enough to get people to call in.

Mrs. Jeanette Wierzibicki from OMEGA said she was excited about CCCTA working with Tuscarawas County to provide Jobs Transportation and that working with SEAT in Zanesville with transportation to Fanatics would be a good coordination relationship as well.

- X. Adjourn – Valerie thanked everyone for coming to the Zoom meeting. She stated that the next Board Meeting will be held Thursday, December 17, 2020. At 10:41 am the meeting was adjourned.