



Source: Coshocton Regional Medical Center Website

2025–2028

Coshocton Regional Medical Center

and

Coshocton Public Health District

Community Health Implementation Plan

To Address Significant Community Health Needs

Coshocton County, Ohio



**Coshocton Regional
Medical Center**

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Overview

The Community Health Needs Assessment (CHNA) defines priorities for health improvement, creates a collaborative community environment to engage stakeholders, and an open and transparent process to listen and truly understand the health needs of the community served by Coshocton Regional Medical Center and Coshocton Public Health District (Coshocton County, Ohio). This document is the Coshocton Regional Medical Center (CRMC) and Coshocton Public Health District (CPHD) Implementation Plan outlining how the organizations plan on addressing significant health needs in the community identified in the 2025 community health needs assessment.

The CHNA is contained in a separate document.

- Coshocton Regional Medical Center's Board of Directors approved and adopted this Implementation Plan on September 11, 2025
- Coshocton Public Health District's Board of Directors approved and adopted this implementation plan on September 18, 2025.

Starting on September 12, 2025, this report is made widely available to the community via Coshocton Regional Medical Center's website, www.coshoctonhospital.org, and paper copies are available free of charge at Coshocton Regional Medical Center 1460 Orange St., Coshocton, OH or by phone (740) 622-6411.

Starting on September 18, 2025, this report is made widely available to the community via Coshocton Public Health District's website, <https://www.coshoctoncounty.net/health/>, and paper copies are available free of charge at Coshocton Public Health District, 637 Chestnut Street, Coshocton, Ohio.

The community identified the following most significant health needs:

1. Mental health
2. Chronic disease management
3. Access to care
4. Socioeconomics/jobs
5. Substance use disorder
6. Knowledge of resources
7. Child abuse/neglect
8. Health Literacy

Community Health Improvement Implementation Plan 2025

To successfully make our community healthier, it is necessary to have a collaborative venture which brings together all of the care providers, citizens, government, schools,

churches, not-for-profit organizations and business and industry around an effective plan of action. The community health needs assessment was completed previously and posted on CRMC and CPHD's websites.

Based on the results of the CHNA, Coshocton Regional Medical Center and Coshocton Public Health District selected four of the identified significant health needs to address.

1. Chronic disease management
2. Access to care
3. Knowledge of resources
4. Health literacy

CRMC plans to meet the significant health needs by:

- *Enhancing patient compliance and improved chronic disease outcomes through proactive disease management strategies.*
- *Increased availability and timely access to primary care and specialist services, enabling patients to be seen locally and more efficiently.*
- *Empowering community residents to be informed and aware of all local healthcare resources available to them by expanding a multiuse resource guide.*
- *Improve health literacy by expanding education efforts and utilizing local events to promote education.*

CPHD plans to meet the significant health needs by:

- *Implementing ongoing community education, screenings, and education to help improve chronic disease management and long-term health outcomes.*
- *Expanding rural health education, collaborating with regional hospitals, and supporting providers to strengthen access to care.*
- *Reviewing, updating, and distributing the Coshocton County Resource Guide in both digital and print formats to improve community knowledge of resources and connect residents to needed services.*
- *Promoting health literacy through health expos, social media, events, and partnerships with local organizations to simplify health information and support informed decision-making.*
- *Supporting community partners in addressing mental health, substance use disorder, child abuse and neglect, and socioeconomic challenges that contribute to overall health needs in the county.*

There is a link on the CRMC and CPHD's Community Needs Assessment section of their website for the community to provide written input into the 2025 CHNA and implementation plan.

CRMC and CPHD does not intend to directly address the following significant health needs, but will support other community partners in their work in these areas:

1. Mental health
2. Socioeconomics/jobs
3. Substance use disorder
4. Child abuse/neglect

Due to resource and expertise limitations, CRMC and CPHD is not directly addressing community health needs regarding mental health, socioeconomics/jobs, substance use disorder, and child abuse/neglect. Although CRMC will continue to ensure wages and benefits are competitive with other hospitals in the area.

Coshocton Regional Medical Center and Coshocton Public Health District – Coshocton County Community Health Improvement Plan

Significant Health Need: Chronic disease management

Goal 1: Enhanced patient compliance and improved chronic disease outcomes through proactive disease management strategies.

Objective 1: Prioritize Community education on management of chronic disease

Actions	Target Populations	Anticipated Impact	Collaborators	Resources
Ongoing community education through YouTube, social media, video series, and public events.	County Residents 50+	Increased Education		CRMC Marketing Department
“Dining with Diabetes” program to support nutrition and lifestyle education.	Diabetic residents	Diabetes management	OSU Extension	CRMC Dietician and cooks
Free health screenings and access to low-cost laboratory services.	County Residents 50+	Increase access and affordability	Chamber of Commerce	
Continued accreditation of Chest Pain and Heart Failure programs.	Residents with heart conditions	Increased level of care and protocols	Aultman Cardiovascular Consultants	
Pre-schedule follow-up appointments (primary and specialist) prior to discharge to improve continuity of care.	Residents discharged from Hospital	Disease management compliance		

Significant Health Need: Access to care

Goal 1: Increased availability and timely access to primary care and specialist services, enabling patients to be seen locally and more efficiently.

Objective 1: Implementation of systems that ensure patients receive care when and where it is needed most.

Actions	Target Populations	Anticipated Impact	Collaborators	Resources
Expansion of the Rural Health Education Model, including walk-in visit availability in Warsaw, Newcomerstown (NCT), and Coshocton.	Residents needing flexible primary care model	Better patient outcomes		
Collaboration with the sister hospital in East Liverpool to coordinate provider resources and improve service accessibility in Coshocton.	County Residents		East Liverpool City Hospital	
Recruit additional primary care providers	County Residents			
Quarterly "Coffee with a Doc" Series	County Residents	Increased education	Coshocton Senior Center	Coshocton Public Health District
Access to Care: Mini Series	County Residents	Increased education		Coshocton Public Health District

Significant Health Need: Lack of knowledge of resources

Goal 1: Empowering community residents to be informed and aware of all local healthcare resources available to them.

Objective 1: Create resource guide

Actions	Target Populations	Anticipated Impact	Collaborators	Resources
Review and update the Coshocton County Resource Guide	County Residents	Increased utilization of existing services		
Expansion of the existing Community Resource Guide in both online and print formats.	County Residents	Maintain up to date information		
Distribution of printed copies locally, including provision to all discharged patients.	County Residents	Increased knowledge of resources		Senior Center, Hope Clinic, Salvation Army
Formation of a Coshocton County health group to further resource development and outreach.	County Residents	Advocates will increase knowledge of existing resources	Mental Health Services, Local Providers	

Significant Health Need: Health Literacy

Goal 1: Improve Health Literacy

Objective 1: Utilize local events to promote education and meet community members where they are

Actions	Target Populations	Anticipated Impact	Collaborators	Resources
Health expos, targeted educational events, and multimedia outreach through social media and YouTube.	Coshocton County 18+			CRMC Marketing Department

Promote changes in the health care system that improve health information, communication, informed decision-making, and access to health services via MyChart utilization	Existing CRMC patients	Increased access to personal health records		MyChart
Support and expand local efforts to provide adult education and appropriate health information services in the community	County Residents 18+		OSU Extension	
Community health talks such as "Talk with a Doc" aimed at simplifying complex health topics and encouraging preventive care	50+		Senior Center	