

Coshocton County Coordinated Transportation Agency/Coshocton County Mobility Management  
Minutes - Transportation Advisory Board Meeting  
September 21, 2023 @ 10 a.m.  
401 Main Street, Coshocton, OH 43812

- I. Welcome – Valerie welcomed everyone to the third quarterly CCCTA/CTMM board meeting of the year. She asked that everyone please sign in and thanked everyone for coming. Attending the meeting was Mr. Gil White, CCCTA Driver; Ms. Barb Bergerson, CCCTA Client; Ms. Stephanie Murray, Kno-Ho-Co; Ms. Amy Wise, CRMC; Mr. Doug Schaefer, Veteran’s office; Ms. Amy Crown, Ms. Tracy Haines and Ms. Valerie Shaw.
- II. Minutes from the June 15, 2023 meeting were emailed to members prior to the meeting. Valerie asked if anyone had questions/changes to please let her know. No one had any questions or changes to the minutes.
- III. CCCTA Update
  - A. Performance Measures – Through August 2023
    - i. Miles = 215,062 revenue miles
    - ii. Hours = 10,755 revenue hours
    - iii. Passenger trips = 15,961
  - B. Staff/Hiring
    - i. Valerie let the board members know that Ms. Lorna Jones was hired as a full-time dispatcher on August 1, 2023. She has been catching on quickly and doing a great job! Her hours are 9:30am - 6:00pm. This was done intentionally to allow for someone to be in the office as drivers end their day and to alleviate the need for the afterhours cell phone.
    - ii. Dennis Meiser was hired as a part-time driver on September 5, 2023.
  - C. Applications/ Submissions
    - i. OWMPP LOI – Due 7/15/2023. This is the Ohio Workforce Mobility Partnership Program which is a \$15M per year for this biennium, \$30M total. Valerie submitted an LOI for \$493,693 with a 10% local match for an operating project in conjunction with SHARE Mobility. Just a couple weeks ago the agency was informed that ODOT received \$51.3M in total project asks and were not going to fund any rural operations projects through the workforce program.
    - ii. AAA9 2024-26 – Application was due July 31, 2023. They’ve changed this from a 2-year to a 3-year grant. Valerie submitted her application for \$29,165/ year.
    - iii. ODOT SFY 2025 were due 9/11/2023. Valerie submitted 5 projects: Operating at a cost of \$1,275,273; Preventative Maintenance at total project cost of \$40,800; Replacement vehicle for #7 at a total project cost of \$80,249; Replacement vehicle for #8 with a total project cost of \$124,921; Computer Hardware at \$9,397 and computer software project

at \$1,917. Total federal funding applied for (this includes Tracy's MM grant) was \$916,901, Local \$648,499, additional ODOT ask of \$58,756, total projects for Coshocton County SFY 2025 = \$1,624,156.

- iv. Marketing App – Due 9/29/23. This is funding coming 100% from ODOT. Valerie explained she is still working on this application. She just received back a few letters of support she needed to apply for the Transportation Development Plan (TDP). This is something that has never been done for CCCTA and Valerie feels could be very beneficial in moving transportation in Coshocton forward. She also plans to ask for a new logo, rebranding, etc.

#### D. Trainings/ Meetings

- i. Defensive Driving – 7/25/2023
- ii. Dispatching/Scheduling Software Demo on 8/2/23. As a result of that Ryan and I decided we needed CTS to come back and help us. Alexis from CTS was here 8/29-8/30.
- iii. Professional Dispatching and Scheduling – CTAA – Ryan 8/16-17.

### IV. Mobility Management Update

#### A. Performance Measures/Office Update

- i. Performance Measures for 2<sup>nd</sup> Quarter:
  - 1. 57 unduplicated individuals received one-on-one training. 28 elderly (65+), 8 disabled, 4 elderly/disabled and 17 others.
  - 2. 48 Informational packets were distributed
  - 3. 13 referrals were made to other agencies
  - 4. 32 gas vouchers were issued
- ii. Office: Tracy has submitted her annual grant application to ODOT asking for \$91,599 to support the Mobility Management program. The 5310 grant (80/20) will require 20% local match of \$18,320.
  - 1. Local Match: In the past CCDJFS has provided \$10,000 in match, which came from different pools of federal funds. State auditors informed them they could not match a federal grant with federal funds therefore, any match would need to come from local funds. This resulted in a reduction of match to \$5,500. Historically we have been able to use in-kind match from the County Commissioners, as they do not charge us rent or utilities. This in-kind is no longer allowed by ODOT as our grants pass through the commissioner's office. CCCTA usually covers the remainder of the required match but will not be able to make up the difference as match for awarded vehicles has tripled for her program. Tracy stated she did ask ODOT for state funds to make up the difference in match. Carly Coe, Statewide Mobility Coordinator said she would do what she could but may have to reduce the allocation by the amount of unsecured match. Tracy will need to look for non-federal matching funds locally. Amy Crown stated she had a couple ideas and Tracy will follow up with her.

#### B. Trainings/Conferences/Meetings

- i. Tracy attended 38 meeting, webinars and trainings in the 2<sup>nd</sup> quarter

- ii. OPTA conference was held September 18 through 20<sup>th</sup>. Three CCCTA employees and the Mobility Manager attended. Tracy was awarded the Mobility Manager of the Year award.
- iii. Regional CarFit Clinics wrapped up September 8<sup>th</sup> and all felt they were very successful as we had some individuals who did not know how to operate many of their vehicles safety features such as headlights and hazard lights. We learned lessons and will conduct the clinics along with other public events in the future.

C. Personal Care Attendant Program (regional program)

- i. Jill Cunningham, Tuscarawas Mobility Manager submitted the PCA idea to the Tuscarawas Leadership Program to be consider as a project. If not selected we will still move forward in developing the program.
- ii. Tracy will apply for marketing funds through ODOT at 100%. If awarded the funding it will be used to support the program in Coshocton, Muskingum and Tuscarawas counties.

D. SROI/Regional Plan Update from Deb Hill, Transit Planner at OMEGA

- i. See letter attached below...

V. Discussion/Comments – Valerie opened the floor for comments and discussion and there were none.

VI. Next Meeting Date – Thursday, December 14, 2023 at 10am

VII. Adjourn – Valerie thanked everyone for coming to the meeting. At 10:45 a.m., the meeting was adjourned.

Good morning to all!

First and foremost, OMEGA (and I personally) would like to congratulate Tracy on receiving the 2023 Excellence in Mobility Management Award at the OPTA conference. This is a statewide accomplishment and Tracy was so very deserving of the recognition. OMEGA is very proud to be partners with Tracy, and with CCCTA, both of which provide excellence in service to the riders of Coshocton County and serve with dedication, compassion, and a willingness to create solutions to overcome barriers in transportation and to ensure that the individual needs of each rider, and each ride request, are met. You are a fortunate county indeed to be served by such amazing women as Tracy and Valerie. The dedicated excellence they bring every day to the citizens of Coshocton County is surely something to be very proud of and benefits your county in uncountable ways. Congratulations!

At the OPTA conference, Howard Stewart, Jr., Director of SEAT, was also elected to be the new OPTA President. And Nicki Silver of Muskingum County was elected as VP of Mobility Management to OPTA. All these awards and appointments make evident the excellence found in our region and provide us with regional opportunities which we all look forward to utilizing in the advancement of our region.

I would also like to announce the appointment of a new Executive Director at OMEGA. Jeannette Wierzbicki who has served as Executive Director of OMEGA for the last 12 years is retiring October 31, 2023. Our new Executive Director is Vicki Maple, who also has ties to Coshocton having been the former VP for Economic Development and Workforce Solutions at COTC. She will begin her position at OMEGA starting November 1, 2023, and we look forward to learning more about her vision to move the region forward.

The final regional CarFit event was held on September 8, 2023, in Coshocton and Tuscarawas Counties and was the best attended event of the series. This was the first of its kind regional CarFit program and events were held in eight counties. We are looking forward to taking some lessons learned and improving the events for next year in late summer or early fall.

September is also seeing the launch of the regional Medical Outreach Campaign. This is designed to help medical schedulers and patients better obtain the medical trips they need, especially for those who are reliant on public transit. Tracy can provide more information.

The regional Social Return on Investment program is continuing on schedule. Surveys are available thru Tracy for employers especially in retail and manufacturing and for those employers of persons in the DD communities. The surveys help us provide accurate information to OU as they work to develop the first in the nation study of SROI as it relates to employment transportation and Medicaid transportation issues in our region. Personal interviews for the project are also being scheduled at this time and we really appreciate the assistance you are providing when called upon by Tracy. Impact calculators are due to be presented to the region by OU in November and a final report will be delivered in December. You will be hearing much more about this topic as the reports are delivered.

Lastly, we will begin the rewriting of the Regional Coordinated Plan in October. The plan covers the nine OMEGA counties and is due to ODOT in June of 2024. Just like our first plan, this is the first of its kind in the state of Ohio to be completed and Region 9 is leading the way for the rest of the state.

Congrats again to Tracy!! And to CCCTA for continued excellence! Please reach out to me with any questions about regional projects. And thank you sincerely for your willingness to help Tracy and OMEGA with providing data and other information for the SROI project.

All good regards,

Deborah Hill



*Connecting Communities to Resources*

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