

# Agenda

- 7:30 – 8:00      **Breakfast and Registration**
- 8:00 – 8:10      **Welcome/Introductions**  
Presenters: T.J. Justice, Executive Director, Coshocton Port Authority and  
Melanie Bolender, Coshocton Campus Administrator, Central Ohio  
Technical College
- 8:10 – 9:45      **Site Selection Questionnaire Exercise**  
Presenters: T.J. Justice, Executive Director, Coshocton Port Authority and  
TBD
- 9:45 – 10:00      BREAK
- 10:00 – 11:00      **Good Visit/Bad Visit - The Making of a Deal from Beginning to End**  
Presenter: Steve Weitzner, Silverlode Consulting
- 11:00 – 12:00      **Developing a Coshocton Elevator Speech**  
Presenter: Kim Goudy, Asst. Professor, Central Ohio Technical College
- 12:00 – 12:45      LUNCH
- 12:45 – 1:30      **Elevator Speech cont.**
- 1:30 – 2:00      **Panel Q & A**